

Drilling Today connects the world for you

● Countries where Drilling Today magazine are delivered



Contact us today for advertising & subscribing
Drilling Today magazine



Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
Airport Road Sanganer, Jaipur 302011 Rajasthan INDIA 91
Telefax: +91 141 2793166, 2792336 Mobile: +91 9414 219 166, +91 9460 435 474
Visit: www.dthrotarydrilling.com Write us: drillingtoday@yahoo.com

THE DRILLING MINING INDUSTRY LEADER

Drilling Today

Media Kit 2015



Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
Airport Road Sanganer, Jaipur 302011 Rajasthan INDIA 91
Telefax: +91 141 2793166, 2792336 Mobile: +91 9414 219 166, +91 9460 435 474
Visit: www.dthrotarydrilling.com Write us: drillingtoday@yahoo.com

Drilling Today

Mission Statement

The only International title on Drilling, Drilling Today offers its readers highly specialized information on each & every aspect of drilling in soils and rocks: mineral resources exploration, piling, construction, quarrying, environmental testing, water well, ground consolidation and geothermal work. Drilling Today is constantly looking at new equipment and technology, describing how it works and explaining its applications. Every issue focuses on a different project somewhere in the world, looking in detail at the equipment used, the problems encountered and the solutions offered. Drilling Today is essential reading for drilling engineers, contractors and all manufacturers of drilling equipment.

The back bone of Drilling Today

Drilling Today is now more than 13 years old and a lot has happened here since the 1st issue was published. We are not brave enough to label this thirteen years as the finest more than a decade. It's not a contest. However, we are happier to label these thirteen years...pretty fantastic. Yes, there have been struggle and setback. That is ok. Because, there have always been interesting people doing interesting things. There has always been progress and development. There has always been art and there will be always opinion on how good these things are.

We are happy to note that we have been publishing the Drilling Today for more than 13 years without fail in whole India as well as in 66 foreign countries.

The back bone of Drilling Today

- Twelve years of traffic to our website www.drillingtoday.com.
- We are proud to say that over 50 thousand pages of current content on our website www.drillingtoday.com.
- Regular distribution to more than 15 Drilling, Mining Industry Association.
- Consistent mission and editorial mandate.
- Most of our clients have continued to advertise with us each and every year for past twelve years.
- Our readers continue to be early adopters and influential, affluent decision makers.
- Drilling Today is now available in each and every social media like Yahoo, Google+, Facebook, Twitter, Pinterest, LinkedIn, Instagram and many more.
- Drilling Today has nearly four thousands admirers on facebook page.

Drilling Today- "The Drilling, Mining Industry Leader" promises you more leads, for less cost than any other drilling magazine. Reaching over 50 thousand monthly readers and bonus of complete line issue content which reaches untold number of readers world over, for penny per issue, in the only way to ensure your reaching. Another saying I like is "one man junk is another man's treasure"

Go for it call - +91 94142-19166



Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
Airport Road Sanganer, Jaipur 302011 Rajasthan INDIA 91

Telefax: +91 141 2793166, 2792336 Mobile: +91 9414 219 166, +91 9460 435 474

Visit: www.dthrotarydrilling.com Write us: drillingtoday@yahoo.com

GOOD NEWS NO RATE INCREASE!

Display Advertising Information (Main body off magazine)

Rates	12 Times	6 Times	3 Times	1 Times
FULL COLOR/SPOT COLOR Monthly Rates Per Insertion:	Best Deal!!!	Better Deal!!!	Great Deal!!!	Good Deal!!!
Full Page	\$ 520	\$ 610	\$ 650	\$ 690
2/3 Page	\$ 355	\$ 415	\$ 440	\$ 470
Half Page	\$ 270	\$ 315	\$ 335	\$ 355
1/3 Page	\$ 185	\$ 215	\$ 230	\$ 250
1/4 Page	\$ 145	\$ 165	\$ 180	\$ 190
1/8 Page	\$ 80	\$ 95	\$ 100	\$ 110

Rates	12 Times	6 Times	3 Times	1 Times
Black and White Monthly Rates Per Insertion:	Best Deal!!!	Better Deal!!!	Great Deal!!!	Good Deal!!!
Full Page	\$ 370	\$ 435	\$ 461	\$ 490
2/3 Page	\$ 255	\$ 295	\$ 315	\$ 335
Half Page	\$ 195	\$ 225	\$ 240	\$ 255
1/3 Page	\$ 135	\$ 165	\$ 170	\$ 178
1/4 Page	\$ 110	\$ 120	\$ 135	\$ 140
1/8 Page	\$ 65	\$ 73	\$ 77	\$ 80

*Rates are subject to any postal increase and QUOTED IN U.S. DOLLARS.

100% Funds are in advance

NEW - Online Bill Payment Option. Ask about it.

Special Position? (Particular page in magazine.) Call for availability. Special Rates Apply

Front Cover, Back Cover, Inside Front, and Inside Back Covers are Special Rotational Positions. These positions are guaranteed to the advertiser for a twelve-month period with automatic renewal. If you would like to be placed on the waiting list for this position, please call the management at +91 9414 219 166.

Classified Advertising Information

Rates

Text ads: One Column X 5 Cm (49mm X 50mm) \$375

Classified Display Ads: With photos, logos, and borders are \$ 75 Extra Charge Only

One-column wide ads are permitted in the Classified Section to ensure "section clarity."

We boast the "color" magazine!



Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
Airport Road Sanganer, Jaipur 302011 Rajasthan INDIA 91

Telefax: +91 141 2793166, 2792336 Mobile: +91 9414 219 166, +91 9460 435 474

Visit: www.dthrotarydrilling.com Write us: drillingtoday@yahoo.com

Mechanical Specifications

This “magazine” is a true “magazine size” with trimmed size of 256mm x 400mm” being produced on bright glossy paper for clearer advertisement copy.

All advertising material must be in CORAL FORMAT or PDF FORMAT and in CMYK color. Material may be e-mailed directly to us; mail us at drillingtoday@yahoo.com

Deadline Dates: Space reservation by the 25th day of the month prior to the preceding month of the issue. Advertising material when

****ATTENTION ADVERTISING AGENCY****

Please add your fees to these rates as no agency commission is possible at these low rates.

Thanks for your understanding.

Banner Ads Available on Drilling Today Website www.dthrotarydrilling.com

Starting @ \$1000 per month

E-mail: drillingtoday@yahoo.com

If price is important to you - If coverage is important to you - If content is important to you - If service is important to you...

You should entrust your advertising dollars to the Drilling Today Team - the one team that promises:

1. Great Rates and Special Discounts
2. BONUSES for twelve-time display advertisers in the main body of the magazine
3. Drilling Today coverage each and every month - through individual mailings, trade events, and our online issue at www.dthrotarydrilling.com

4. SERVICE:

- a. Quick response for rates, sizes, and editorial information.
- b. Monthly follow-up e-mails to remind you when it's time to change your ad or this might be a month you would like to increase your ad size. We are flexible...Change your ad as often as you like.
- c. WE PREPARE ADVERTISEMENTS for you to be used in Drilling Today absolutely FREE!
- e. Want to discuss something with management? We are at your service all the way.



Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
Airport Road Sanganer, Jaipur 302011 Rajasthan INDIA 91

Telefax: +91 141 2793166, 2792336 Mobile: +91 9414 219 166, +91 9460 435 474

Visit: www.dthrotarydrilling.com Write us: drillingtoday@yahoo.com

Subscription Offer Drilling Today Magazine

NORMAL POST

Term	Issues	You Pay
1 Year	12	\$ 75
2 Years	24	\$ 135
3 Years	36	\$ 190

EXPRESS POST

Term	Issues	You Pay
1 Year	12	\$ 250
2 Years	24	\$ 450
3 Years	36	\$ 630



Drilling Today

Drilling Today House, A-145, Lehri Marg, Shivpuri, Airport Road,
Airport Road Sanganer, Jaipur 302011 Rajasthan INDIA 91
Telefax: +91 141 2793166, 2792336 Mobile: +91 9414 219 166, +91 9460 435 474
Visit: www.dthrotarydrilling.com Write us: drillingtoday@yahoo.com